

GULLIVER'S

Theme Park
Resorts



#GiantAdventures

Giant Adventures For Families!



OVER 40 YEARS OF FAMILY FUN

- **Gulliver's have been providing UK families with fun and adventure since 1978**
- **Theme Park Resorts at Warrington, Milton Keynes and Matlock Bath and our newest resort, Gulliver's Valley in Rother Valley open from July 2020**
- **Find over 50 rides and attractions at each site aimed at 2 - 13 year olds and their families.**
- **Other attractions at Gulliver's include: Blast Arenas, High Rope challenges plus Dinosaur & Farm Park.**
- **Discover award winning, themed short breaks at all 4 resorts with a variety of packages to choose from.**





HEADLINE AUDIENCE & MEDIA SPEND



4,927,000

Annual Web Visits



£950,000

Annual TVC Spend



£90,000

Leaflet Printing
& Distribution.



1,269,000

≈ Footfall

Across Theme Parks
and Accommodation



178,000+

Social Media Followers

150,000+ Facebook
10,000+ Twitter
18,000+ Instagram



168,000

Email Subscribers

Weekly EDM's



£50,000

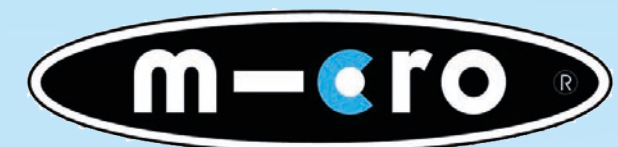
Featured publication
advertisements annually
Including 2.5M+ copies of
Primary Times





PREVIOUS AND EXISTING PARTNERS

We've already had amazing Giant Adventures with...



Placement in Gulliver's Headline Media:

- **Bespoke event page created and hosted on Gulliver's main websites**
- **Bespoke EDM and social media posts**
- **Feature in Gulliver's main park leaflet or a secondary park leaflet printed and distributed using UK distributors**
(Take One Media, LDS Tourism, PEAR Communications, Get Smart)
- **Multiple on-site activation experiences and on-site posters created and provided across Warrington, Milton Keynes, Matlock Bath and Rother Valley resorts**





MEET & GREET

Character Appearances Throughout The Day

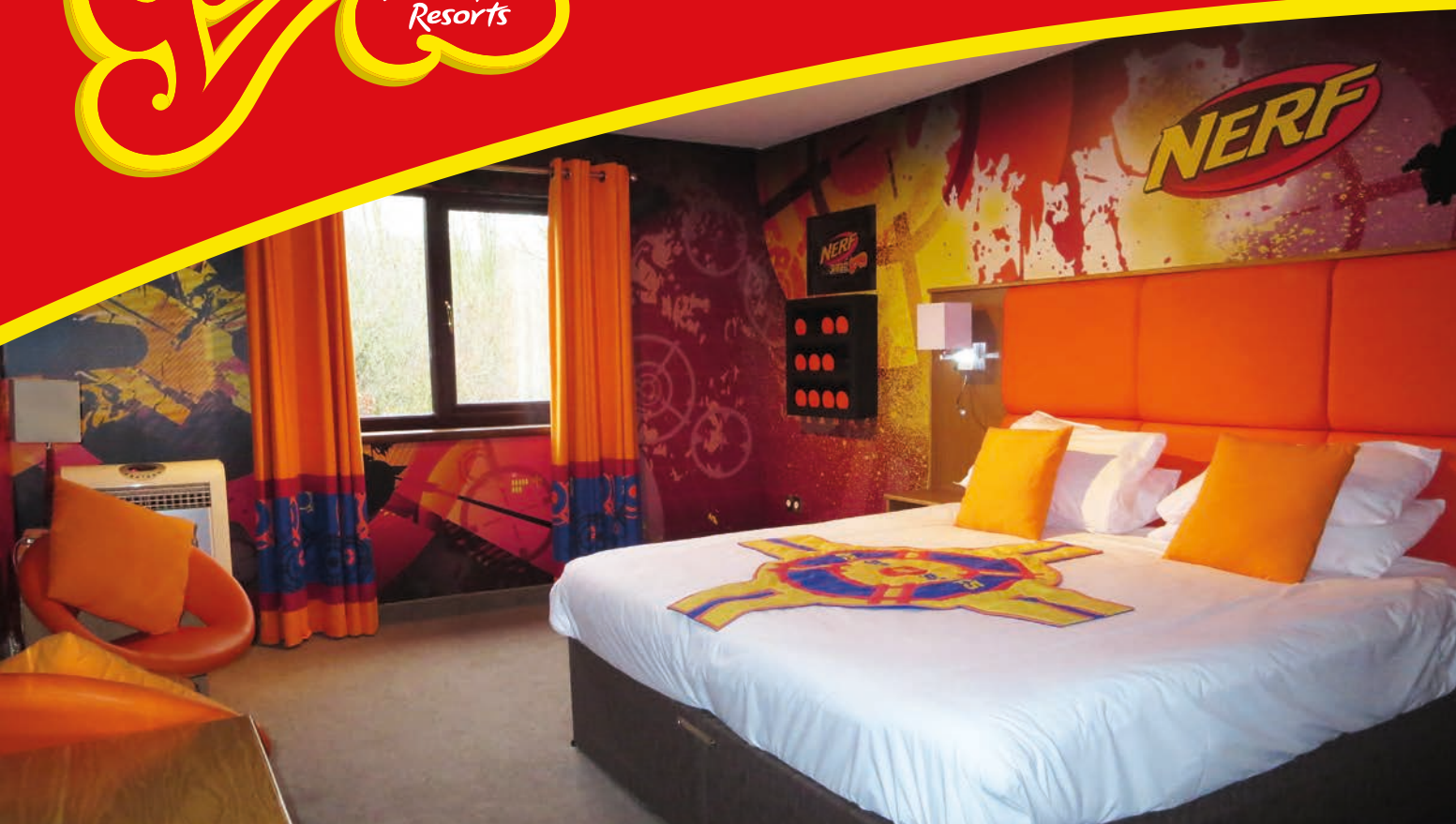






THEMED SLEEPOVERS

Award Winning Theme Park Family Short Breaks







THEMED TRAILS

Activity trails and evening sleepover exclusives!





BIRTHDAY PARTIES

Exclusive activities, Meet & Greet opportunities





CHARACTER SHOWS

Stage and Theatre shows with music, lighting, props and guest interaction





Dean Kimberley

Director of Loyalty & Marketing

dean.kimberley@gulliversfun.co.uk

01925444888

www.gulliversfun.co.uk

   @GulliversFun

#GiantAdventures

